



**Serving Our Customers with Training,  
Jobs, and Business Support**

**Training the Workforce for the Needs of our Economy**

Companies need skilled employees for the jobs in demand in our local economy. Employers' Training Resource (ETR), a department of the County of Kern, is here to ensure that this need is met. As the administrator of the federal Workforce Investment Act for Kern, Inyo, and Mono counties, ETR works to coordinate training opportunities where jobs currently exist and plan for future growth and changes. Training activities include occupational training, work experience, and on-the-job training. We refer customers to training to become bookkeepers, certified nursing assistants, welders, auto and diesel mechanics, medical assistants, truck drivers, computer operators, and more! Additionally, in anticipation of high growth in the renewable energy field, we have partnered with the Kern Community College District, Kern High School District, and others in providing training for energy auditors, utility workers, and utility wind and solar technicians.

**Jobs, Jobs, Jobs**

**Making it Easier to Get Back to Work**

Employers' Training Resource is a proud partner in our One-Stop Centers, locally known as Career Services Centers. We're committed to helping people who have lost their job due to company downsizing (laid-off workers) or are re-entering the workforce to get back into the job market as easily as possible. We help individuals at any stage in their career to organize and prepare to successfully land a job, and connect them with current job openings. Customers can speak with employment consultants, access the Internet for job search purposes, utilize fax and copy machines for employment, and receive referrals to job openings. ***With the current economy, these services are very heavily utilized.***

**Supporting Business... The Source of Job Growth**

At Employers' Training Resource, we recognize that businesses are the source of job growth and need support in order to remain prosperous and sound. We provide this support through our collaborative partnerships and referrals to the Small Business Development Center, Corporate and Community Services of Bakersfield College, the U.S. Department of Commerce, the Kern Economic Development Corporation, and various chambers and business groups. Through these efforts, we are able to connect potential and current business owners to workshops, training, and information about managing their company, marketing techniques, personnel issues, workforce training, cost-effective hiring, training, and hiring incentives, and connections to the local, available labor pool. Success businesses create more jobs; therefore, we are working to ensure that businesses have access to the resources they need in order to prosper and grow.

**Publicly Recognized for our Strong Performance**

In Program Year 2008-2009, ETR served:

- WIA > 897 Adults
- WIA > 1,288 Dislocated Workers
- WIA > 178 Older Youth
- WIA > 1,055 Younger Youth

Entered Employment Rate:

Goals	Actual	
71%	76.3%	Adults
79.5%	84.4%	Dislocated Workers
65%	61.3%	Youth

**Employers' Training Resource has successfully exceeded performance goals on a consistent basis and for this has received numerous incentive awards.**